

WEDDING

client guide





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About you



The most important thing for you is having natural photos of the people you love rather than lots of posed shots. You want a few beautiful photos of the two of you but you don't want to be away from your guests for hours.

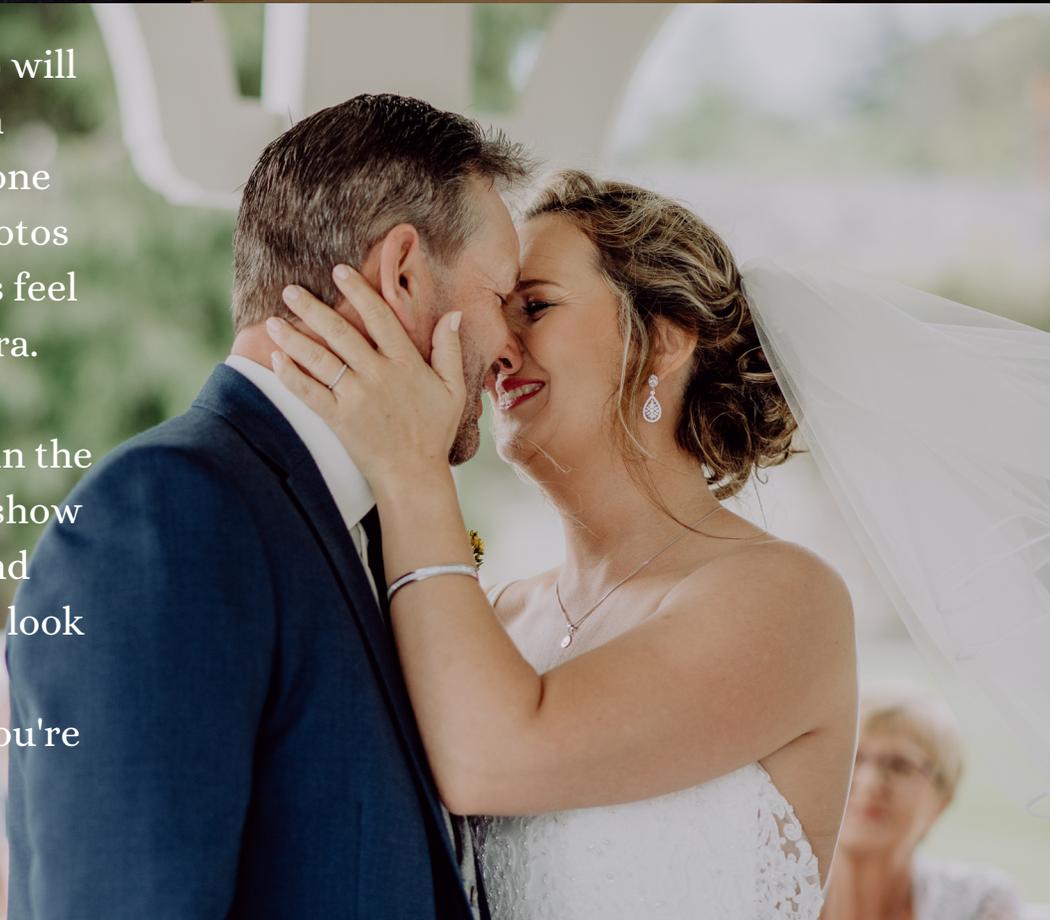
You are relaxed and willing to have some fun during our portrait sessions. You are open, warm, have a good sense of humour and there will probably be an embarrassing story or two in the speeches!

The most important thing to you is marrying the person you love and your guests having fun. You want a photographer who really cares about your day and is on the look-out all the time for the little magical moments that make every wedding unique and special.

You want a photographer who will shed a little tear during an emotional speech, get everyone laughing during the group photos and make you and your guests feel relaxed in front of the camera.

Ultimately, you want a photographer who doesn't get in the way but captures photos that show everyone was having fun and doesn't spend time making you look plastic in Photoshop!

If this sounds like you...then you're in the right place!



About me

I'm Anna, a family and wedding photographer based in East Sussex but willing to travel!

I genuinely love all things wedding and get completely swept up in every one I photograph. I will absolutely be your team mate on the day, helping to ensure that everything goes smoothly.

When I'm not taking photos, I am often found walking dogs, planning adventures, spending time with my nephews and watching stand-up comedy. I am always laughing and will do my best on your wedding day to get you laughing too. I'm laid back and easy going and bring this to the weddings I shoot.

I want to get to know you and what is important to you so I can capture the moments that you want to look back on time and time again.



My approach



My aim on your wedding day is to blend in as much as possible so that everyone can relax and the day can unfold naturally. I'll definitely have a laugh and a joke with your guests and won't be able to help a little shoulder bop on the dance floor.

We will create a photography plan together before the day so that I can help you to organise events but I promise I won't be bossy when setting up shots.

I am constantly looking around during the day, making sure I catch all of the emotion and joy and funny moments. I know it can be awkward to have couple photos taken but I will do my best to put you at ease, helping you to enjoy some time out together on your big day. I firmly believe that happy people are photogenic people so enjoy every moment of your day and this will shine through in the photos. I'll also be keeping an eye on the light so that I can grab you at the perfect time for some gorgeous evening portraits.

I will spend the day looking for the happy so that you can see that it was everywhere all day when you receive your gallery.



*"We are
laughing and crying
at your photos, you
are unbelievable!"*

Your guests are important to you...



so they're important to me too!



WEDDING

day tips

If there are any details you want photographed e.g. jewellery, shoes, invitations, rings, flowers, I recommend you have them ready and easily accessible in the morning. If the bride and groom are exchanging cards or gifts, I recommend you wait until I am with you to open them - these are nice memories!

When you are walking down the aisle, keep your arms loose and bouquets low (it often feels more natural to hold them up in front of your chest)

Many couples find that the ceremony feels weirdly formal and this affects how they behave. Remember why you're getting married and that you're in it together, so hold hands, look at each other, smile, be close, enjoy it. This makes for better photos but also a nicer time for you.

When walking down the aisle, through the confetti/sparklers, into the wedding breakfast, remember to keep your heads up. Look at each other, look around, take it all in!

I know the thought of posing in front of a camera feels awkward and unnatural but think of it as a chance for the two of you to have some time-out together on a very busy day. The portrait sessions are often the only opportunity. If it helps, every couple has found it easier than they expected! I will ask you to take a walk together, give you some prompts and ask you some questions to get you talking.

I'll also be asking you to look at each other, not at me!

Be sure to schedule time for some evening photos. If it is a sunny day, aim for the golden hour when that golden light will make you look sensational! On less sunny days, still aim for twilight and the amazing even light.



*"We stayed up until
2am looking through all the
photos, you've done a great
job capturing the day!"*







WEDDING

Collections



All packages include:

- A pre-wedding chat to talk through the day
- A photography plan
- All of your images edited in my style
- Licence to use the images as you wish
- Great wedding photos!

COLLECTION 1 - £800

- 6 continuous hours coverage
- 400+ photos
- A private online gallery with the downloadable high-resolution images

COLLECTION 2 - £1050

Most popular option

- 10 hours coverage (bridal prep to first dance)
- 750+ photos
- 5 previews within 3 days
- 10 prints (a mixture of 10" x 8" and 6" x 4")
- A private online gallery with the downloadable high-resolution images
- Free gallery downloads for guests

COLLECTION 3 - £1725

- Engagement shoot to capture the beginning!
- 11 hours coverage (more dancing!)
- 900+ photos
- Highlights slideshow
- 20 previews within 3 days
- A 20 page album worth £285
- Online gallery (as in Collection 1)
- Free gallery downloads for guests
- Express 10 day turnaround on all your photos

Upgrades



PRE-WEDDING/ENGAGEMENT SHOOT	£200
BEAUTIFUL WEDDING ALBUMS	FROM £230
SECOND PHOTOGRAPHER (FOR GROOM PREP AND EXTRA GUEST SHOTS)	£350
ADDITIONAL HOURS	£50/HOUR
EXPRESS TURNAROUND (ALL OF YOUR BEAUTIFUL IMAGES IN MY SIGNATURE STYLE WITHIN 10 DAYS OF THE WEDDING)	£300

PLEASE NOTE

FOR ENGAGEMENT SHOTS MORE THAN 2 HOURS FROM HOME, THERE WILL BE A FUEL CHARGE OF 44 PENCE PER MILE.

FOR WEDDINGS MORE THAN 2 HOURS FROM HOME, THERE WILL BE AN ADDITIONAL CHARGE TO COVER TRAVEL AND ACCOMMODATION.

Engagement Sessions

An engagement/pre-wedding session is an on-location photo shoot. Typically about 45 minutes long, they are done somewhere outdoors that is special to you and with a great backdrop.

I would recommend that this is done at dusk to make the most of the evening light. We will just go for a walk and hang out. We'll talk about your wedding plans and I'll give you some suggestions for how to position yourselves (but it's not lots of posing!)

The shoot is very relaxed and a good chance for us to get to know each other. You might worry about it feeling awkward but you'll feel at ease quite quickly and you'll go into your wedding day feeling far more confident about those couple portraits.

Included is a private online gallery where you can access all of the high resolution images.





"Oh my God, Anna! The photos are absolutely incredible! We have loved looking at them and reliving our day all over again. Thank you, thank you, thank you!"

FREQUENTLY *Asked Questions*

DO WE GET ALL OF THE IMAGES?

You get all of the good ones! I will edit all the photos in my signature style, make sure all the key moments are captured and narrow them down to the ones where everyone looks great. I will remove any repeats and those with closed eyes etc.

CAN WE ORDER AN ALBUM THROUGH YOU?

Prices for beautiful, amazing quality albums start at £230. I love making albums and you will be included in the design process so that they are books you return to again and again.

CAN WE ORDER PRINTS THROUGH YOU?

You will be able to download high resolution photos from your online gallery but you can also order high quality prints through me. These are printed on photographic lustre paper and the matt surface means the light won't reflect and obscure the image and that photos retain their colour so that you have long-lasting, beautiful, vibrant images.

DO WE HAVE TO HAVE GROUP PHOTOS?

You don't have to do anything you don't want to! I always recommend keeping group photos to a minimum and focusing on immediate family and the wedding party so that you can enjoy more of your day.

I AM NOT PHOTOGENIC, CAN YOU HELP?

The truth is that happy people are always photogenic. Focus on enjoying your day, be yourself and I'll capture the joy. I won't let you stand there awkwardly when we do the couple portraits and will give you some prompts and (gentle) direction...you will look great!

HOW LONG WILL WE HAVE TO WAIT FOR OUR PHOTOS?

Photos will be with you within 4 weeks of the wedding. However, if you opt for collection 2 or 3, you will receive some previews within a few days of the wedding. The express turnaround option guarantees your photos within ten days.

WOULD YOU RECOMMEND A SECOND PHOTOGRAPHER?

I would definitely recommend a second shooter for weddings of over 150 people. It is also worth considering if you would like photos of groom prep and extra candid photos of your guests.

WOULD YOU RECOMMEND A VIDEOGRAPHER?

There's a reason why videographers are so popular now - having everything captured in video forever is incredibly special. My brother is a videographer and we offer a 5% discount on both our prices if we are booked together:

<https://www.cambridgeshirevideography.com>

There are also many other fantastic videographers out there to choose from who I am also very happy to work with.

WHAT HAPPENS IF YOU'RE SICK ON THE DAY?

It would take something extremely serious to keep me from your wedding! But if this did happen, I would gather the details of available photographers and send you their portfolios so that you can select my replacement. I would appoint them on an associate basis so that they give me the files and I edit them in my style.

ARE YOU INSURED?

Yes, fully insured to cover any eventuality! This includes public liability insurance.

What next?



- Get in touch via email or phone
- I send you a sample full day gallery so you know what to expect
- We have a chat about the details of the day
- I send you a contract to sign
- You receive an invoice. A 20% deposit is required to secure the booking. The rest is due 4 weeks before the wedding. Once the deposit is paid and the contract signed, I am all yours!
- 4 weeks before the wedding, I send a questionnaire for you to fill in with more detail about the day so that I know where to be and when on the day
- If it is a venue that is new to me, I do a site visit ahead of the day to make sure I am familiar with the layout and locations
- Based on the visit and questionnaire, I put together and share with you a wedding photography plan for the day so that you can be confident everything will be captured
- I make contact in the days leading up to the wedding to remind you of the wedding day tips and check that everything is ok
- I see you bright and early on your wedding day and have a brilliant time photographing you
- If you have opted for Collection 2 or Collection 3, I send a few previews in the days following the wedding
- The online gallery is sent to you within 4 weeks
- Optional: I can help you to design a beautiful album or order you some lovely prints



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